

SYNHEALTH

BRAND GUIDELINES

April 2024





SYNHEALTH

Synergy for Healthy Longevity



Vertical



Without project description

USE IN DARK BACKGROUND



SYNHEALTH
Synergy for Healthy Longevity

Main



SYNHEALTH

Without project description

#4DC3CC
R77 G195 B204
C62 M0 Y22 K0
Pantone 325 C

#433C96
R67 G60 B150
C90 M92 Y0 K0
Pantone 7672 C

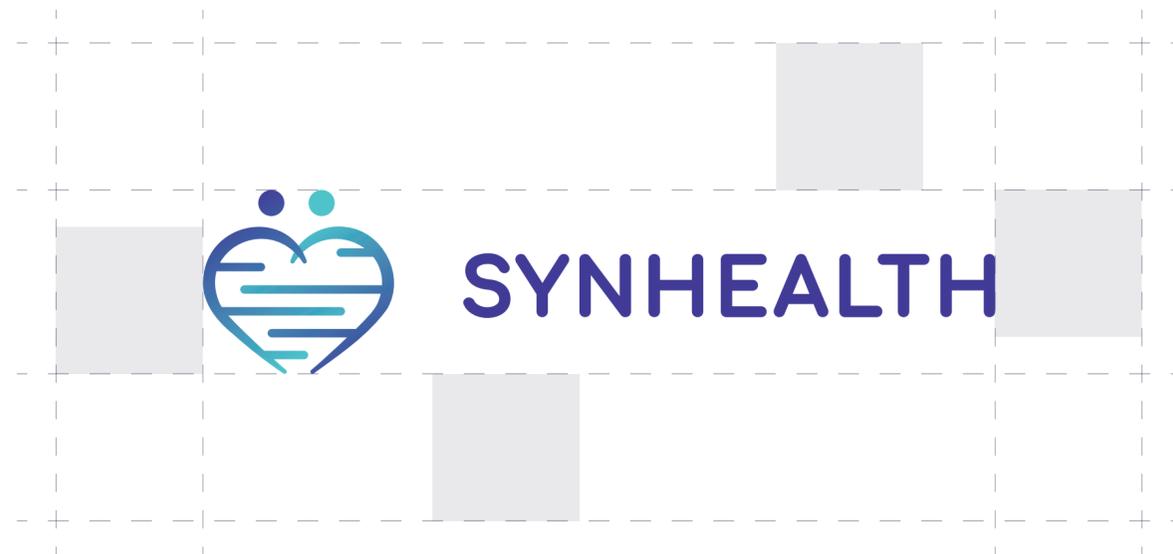
#222041
R34 G32 B65
C91 M88 Y44 K88
Pantone 5255 C

#4DC3CC (0%) -> #433C96 (100%)
Linear gradient
30° angle



RECOMMENDED CLEAR SPACE

TYPOGRAPHY



The height of the heart defines the ideal space around the logotype

Comfortaa + **Roboto**
(headings) (text)

for printed and digital
visual materials

Available for free
www.fonts.google.com

Arial Nova
for text on deliverables

Available for free
apps.microsoft.com

RECOMMENDED MINIMUM SIZE IN PRINT



20mm
for the regular logo



35mm
for the logo + slogan

Applying
new colors



Distorting
the proportion



Rotating
for special effect





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All of the SYNHEALTH visual productions must display the EU funded logo.

All written productions, i.e., reports, must include the disclaimer alongside the logo.

Available formats
for printing: eps.
All other types of use: png.

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